



JEREMY CLEMENTS RACING

PRESS RELEASE

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New Sponsor Draws Attention to Jeremy Clements

SPARTANBURG, SC (May 3, 2004) – Sponsorship support is a key ingredient for success in professional motorsports but Jeremy Clements' newest sponsor is really drawing attention to the 19 year-old racer from South Carolina. Clements' #51 dirt late model and #3 ARCA RE/MAX team is pleased to announce an exciting new partnership with ThePitsOnline.com.

"The Pits", born from the creative genius of Douglas Ladd, is a popular web site that features daily racing comics that range from dressing drivers seeking sponsorship in troll outfits to jokes about the latest trackside melee. The site focuses on the wild world of NASCAR, but Ladd has extended his support to Clements and fellow teen throttle-stomper Justin Allgaier. Both drivers will carry "The Pits" logo and have banners on ThePitsOnline.com linked to comic mini-strips featured on their own web sites in the coming weeks.

"I just want everyone to know that even with the partnership between these two drivers and "The Pits" comic, that neither will get a break from me when they make it to the Nextel Cup series," commented Ladd. "I've looked at both of their racing résumés and while impressive, I've put multi-race winners in the Nextel Cup series and NASCAR champions in troll outfits and speedos --- so they won't be safe for one second. On the serious side, I'm really excited about this partnership and look forward to working with these two exciting young drivers."

That enthusiasm is also present in the Clements team. "We are all very excited about this fresh new partnership with Douglas and ThePitsOnline.com," stated Michelle Petroff, marketing coordinator for both Jeremy Clements Racing and Allgaier Motorsports. "It is a unique format that we hope fans of all ages and of both the drivers and "The Pits" enjoy and support. Our goal is that this partnership will not only help us in our endeavors but also highlight the talent and dedication that Douglas has put in to his site. It should be a fun year!"

Jeremy Clements chuckled, "This is just awesome! I never thought I would be a cartoon character. I wasn't familiar with "The Pits" until recently but it is a cool site that anyone who enjoys racing will really get a kick out of. I'm really honored that he wants to be a part of our team and hopefully we will do well on the track so I don't give him a lot of material to make fun of my driving."



You can judge Jeremy's driving for yourself at the ARCA RE/MAX "Channel 5 205" at Kentucky Speedway on May 8th. The race will be televised live on SPEED from 8 p.m. to 10 p.m. EST. Or visit: <http://www.jeremyclements racing.com> and <http://www.thepitsonline.com>.

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