



JEREMY CLEMENTS RACING

PRESS RELEASE

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Jeremy Clements Racing Unleashes New Web Site

SPARTANBURG, SC (April 27, 2004) – Jeremy Clements, the young dirt late model hot-shoe and up-and-comer in the ARCA RE/MAX Series, recently unleashed JeremyClementsRacing.com. This thoroughly unique web site was designed to give race fans and sponsors a closer look at the 19 year-old Spartanburg native and his racing machines – the #51 dirt late model and the #3 ARCA RE/MAX entry. In addition to the standard web fare of schedules, bios and photos, the site features an electronic journal that Clements will update with his experiences and thoughts as he hunts his first asphalt victory and chases his dream to obtain a NASCAR ride.

“This new site is awesome,” said Clements. “Everyone has really worked to get it up so we can give something back to the fans and sponsors who have stood by us for years and hopefully reach a whole new audience as well. The web site is just another way to show how much our program has improved for 2004. We are looking for additional support and trying to prove that we are deserving and willing to work hard both on and off the track.”

“This site is very Jeremy,” stated Michelle Petroff, the PR coordinator and Clements family friend who helped breathe life into JeremyClementsRacing.com. “He is very easy going with a cool demeanor and I think that shines through with the fluidity and simplicity of this site. Someone as unique and talented as Jeremy deserves something more than a cookie cutter web site and I am pleased that he is proud of what was delivered.”

Clements, who finished 8th at the ARCA RE/MAX Series PFG Lester 150 at Nashville Speedway, is preparing for his second ARCA RE/MAX start of the season in The Channel 5 205 at Kentucky Speedway on May 8. The race begins at 8 p.m. Eastern Standard Time and will be broadcast live on SPEED.

Visit Jeremy's new web site at:
www.jeremyclements racing.com

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